

# One Minute Booking

Automatic Online Booking of appointments and examinations  
for Hospitals, Clinics and Home Healthcare Providers

*Our step in the USA!*

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# Patients' needs

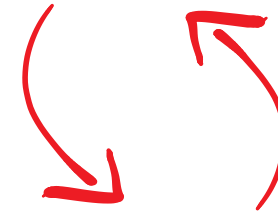
- How to quickly find the best healthcare provider for an appointment?
  - Minimizing “Time to examination”
  - Minimizing examination price
  - Minimizing distance from home
- How to reduce the waiting queue on the phone?
- May I book late evening or during the night?
- May I have automatic reminder of the booked appointment?
- Can I have preparation checklist by email or sms?
- Can I download medical reports online, in a secure and quick way?

ASSISTED ONLINE  
BOOKING

## Problems for Doctors

- The booking procedures are rigid and do not represent my job and my medical specialty
- Appointments with different duration are complex to manage by the IT system
- The next-day-diary is inaccurate in terms of data and scheduled times
- At the end of the day my time was not well organized, because of inaccurate information, no show events and booking errors
- Some of my patients went to other healthcare providers because they received a better booking service

*I want to read and update my diary in real-time!*



*I need to know how many patients I had each month!*

## Problems for Healthcare Providers

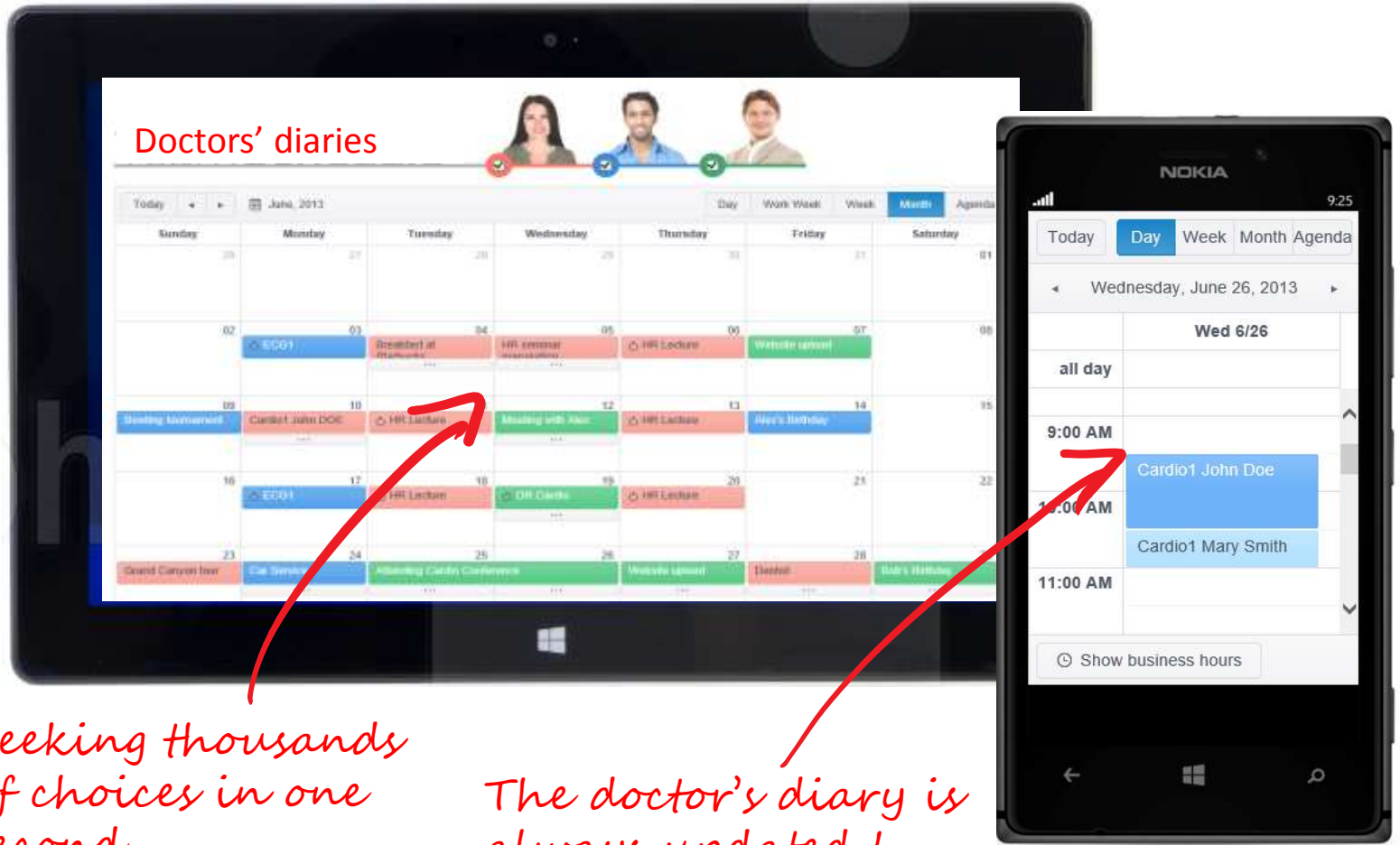
- Healthcare Providers are complex organizations and booking of examinations can only be managed by trained personnel, that know the internal organization and its dynamics
- Doctors' diaries are so fluid that every day is different
- The automatic booking cannot be offered to patients online. They have to call instead, to talk with a secretary
- Duration of the booking can be long, depending on the inherent complexities of the examination, the doctors' diary, healthcare provider internal organization and insurance related rules
- The "No Shows" represent a significant event in the statistics of the healthcare provider

*AUTOMATED ONLINE BOOKING ENGINE, FOR INPATIENT & OUTPATIENT WORKFLOWS*



# Professional Automatic Booking

to solve the complexity of the hospital / clinic organization



- Simple modeling of diaries, in respect of the specific nuances requested by doctors, their specialty, insurance and agreement with other partner organizations
- Automatic list of thousands of “positive choices” computed in a second
- Automatic booking information sent to patients through sms / email
- For Hospitals: optimization of specialists’ agenda for both outpatients and inpatients workflows

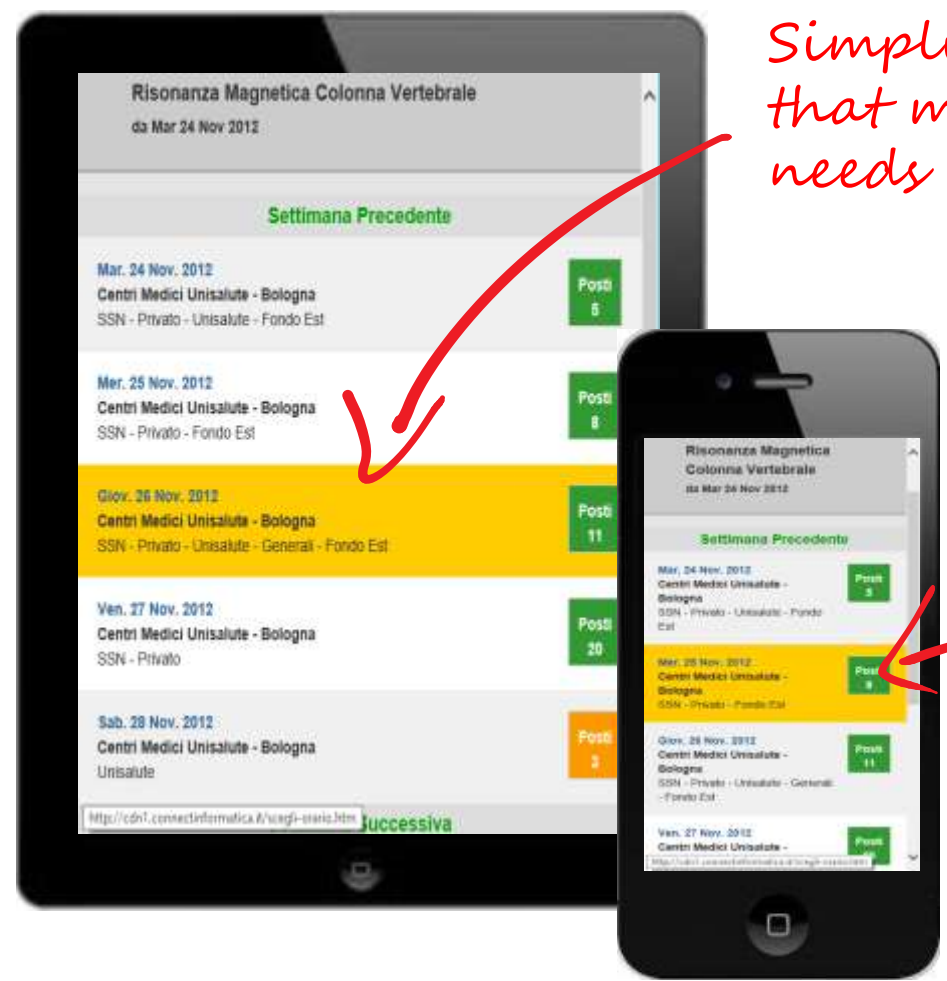
*Seeking thousands of choices in one second*

*The doctor's diary is always updated!*

# Simplified online booking for patients through healthcare provider websites

*Simplified booking that meets patient's needs*

*Book exams anytime, everywhere!*



- Smart and simple booking of examinations by computer, tablet and smartphone
- Browse between different doctors / providers
- Optimize the booking time and the examination day in respect of patient needs
- Complete the booking procedure with optional online payment